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TO: INTERESTED PARTIES
FROM: PAUL HARSTAD, CEO
HARSTAD STRATEGIC RESEARCH
DATE: JUNE 18, 2009
RE: NEW MEXICO STATEWIDE SURVEY RESULTS ON 2010 RACE FOR GOVERNOR

According to our recent statewide survey in New Mexico, Lt. Governor Diane Denish enjoys wide leads over well-known Republican politicians Heather Wilson and Steve Pearce.

In each case, Denish leads each of the two recent U.S. representatives by identical overall margins of 57% to 35%, although the internal preferences of subgroups differ slightly.

NM Voters Preferences for Governor	Democrat Denish %	Republican Wilson %	Undecided %		Democrat Denish %	Republican Pearce %	Undecided %
All Voters	57	35	8		57	35	8%
Anglos	50	41	9		50	43	7
Hispanics	70	25	5		70	24	6
Men	50	41	9		53	37	10
Women	61	31	8		60	34	6

In addition, in New Mexico's 1st C.D. where former Congresswoman Heather Wilson has won a series of close elections, Diane Denish currently leads Wilson by a notably wide margin of 53% to 40%, which bodes well for the Lt. Governor.

Clearly, Diane Denish starts off this gubernatorial race with a lot of goodwill among New Mexicans, and she is in a heavily favored position against either one of the well-known Republicans who ran in statewide elections last year.

The telephone survey was conducted May 31 through June 4, 2009, among a cross-section of 613 New Mexico likely voters in the 2010 general election for governor. The overall results are subject to a statistical margin of error of plus-or-minus 4%.